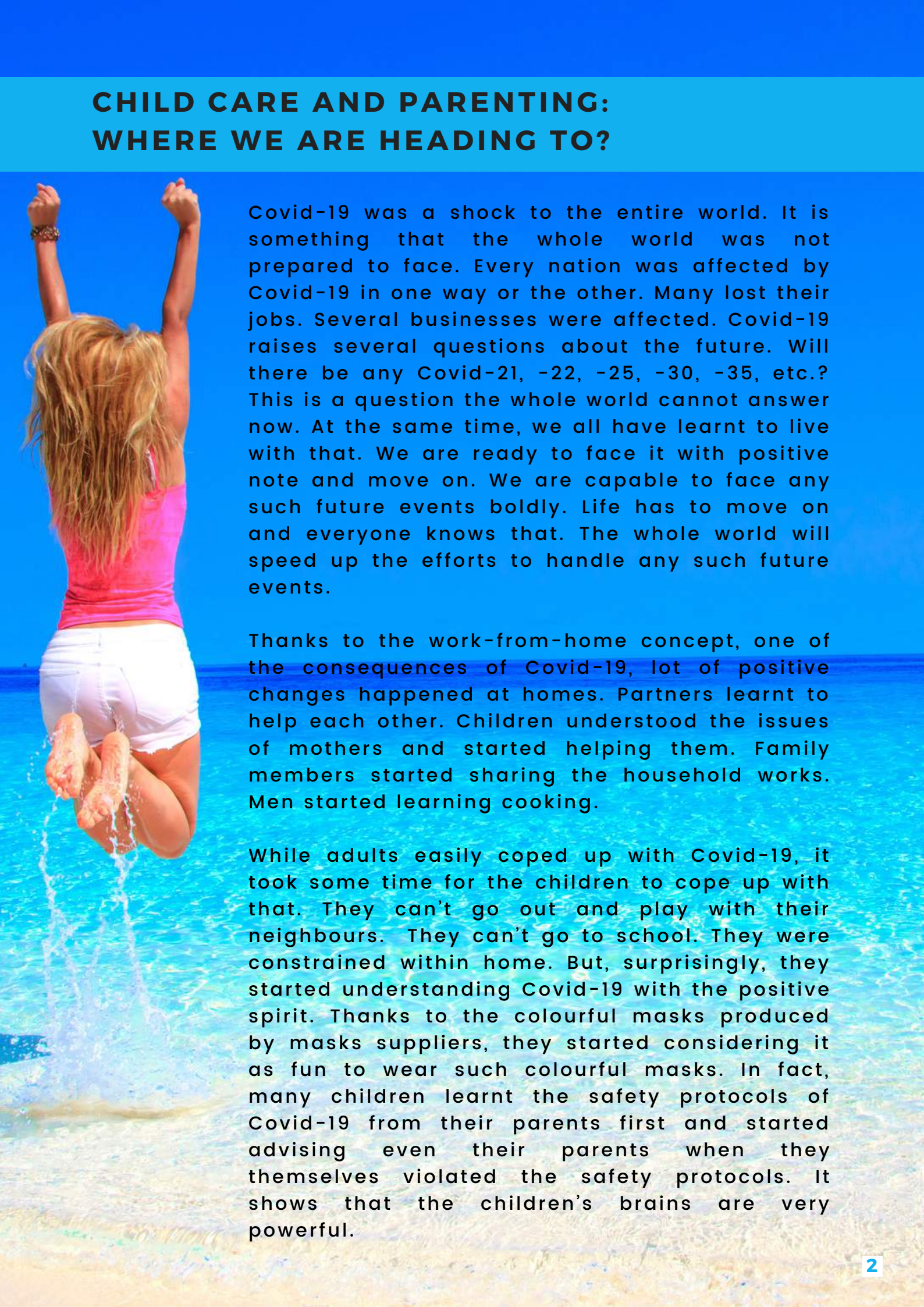




CHILD CARE AND PARENTING: WHERE WE ARE HEADING TO?

CASE STUDY/INSIGHT

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Covid-19 was a shock to the entire world. It is something that the whole world was not prepared to face. Every nation was affected by Covid-19 in one way or the other. Many lost their jobs. Several businesses were affected. Covid-19 raises several questions about the future. Will there be any Covid-21, -22, -25, -30, -35, etc.? This is a question the whole world cannot answer now. At the same time, we all have learnt to live with that. We are ready to face it with positive note and move on. We are capable to face any such future events boldly. Life has to move on and everyone knows that. The whole world will speed up the efforts to handle any such future events.

Thanks to the work-from-home concept, one of the consequences of Covid-19, lot of positive changes happened at homes. Partners learnt to help each other. Children understood the issues of mothers and started helping them. Family members started sharing the household works. Men started learning cooking.

While adults easily coped up with Covid-19, it took some time for the children to cope up with that. They can't go out and play with their neighbours. They can't go to school. They were constrained within home. But, surprisingly, they started understanding Covid-19 with the positive spirit. Thanks to the colourful masks produced by masks suppliers, they started considering it as fun to wear such colourful masks. In fact, many children learnt the safety protocols of Covid-19 from their parents first and started advising even their parents when they themselves violated the safety protocols. It shows that the children's brains are very powerful.

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When we teach them in the right spirit, it reaches their brain quickly and get registered strongly. In many occasions, parents teach children and children start following those with full spirit. But sometimes, the parents can't live the way they taught their children.

Parents should make every effort to reduce the stress of Children at this difficult time of Covid-19. They should address the emotional needs of Children. While they have to work for their offices from home, children cannot be neglected. Children should continue to receive the much needed love and affection from their parents. Companies started understanding these needs of their employees.

The children started giving importance to the emotional needs and sentiments of their parents. Parents also express their need to work when are at home and many children started accepting their parents working from home and are giving excellent support to them. For small children, it will take some more time to understand. It is the responsibility of the parents to handle them very sensitively without hurting them.

Parenting is an art and an important responsibility of parents. In the modern era, child care dynamics are different. But, if the parents understand the emotional needs of the children, then parenting is very easy and fun. Absolute love to the children and the right way of parenting will protect children from all modern day risks. Let's continue to work and make the world a better place to live for our future generation.

