



ENJOY MUSIC AND CELEBRATE YOUR LIFE EVERY DAY

CASE STUDY/INSIGHT

ENJOY MUSIC AND CELEBRATE YOUR LIFE EVERY DAY

Can anyone in this world say that he/she doesn't like to listen to music? Probably not. Very rare to find people who hate music. Maybe they were not in a mood to listen to music then.

Many of us love car rides and road trips and music is inevitable on such trips. We might have experienced funny fights with our siblings for changing songs during such trips. Listening to songs at high volume during traveling will give a different feel. Isn't?

Music has an amazing power in humanity. It refines a person and helps him realize the power of love, affection, and compassion. It improves the creativity and productivity of the people, bringing out their inner potential. It tunes their heart to be in harmony with their surroundings, environment, and society, as well as the planet they belong to.



ENJOY MUSIC AND CELEBRATE YOUR LIFE EVERY DAY

Music has no language. Ludwig van Beethoven has been one of the most admired musicians of all time in the world. He was giving masterpieces in music even when he had gone deaf. In Orchestra, musicians will play musical instruments, which will have only music without lyrics, but that music will melt our hearts. Music is a powerful vibration beyond words, which has magnificent effects. Karaoke music is widely used during aerobics, yoga, workouts, restaurants, etc. which will relax the person

Music with lyrics in mother tongue is an amazing thing. It takes people to different time zones and brings up great memories in their life. Such is the power of music. Songs bring different emotions to people such as joy, happiness, kindness, trust, friendship, anger, sadness, pity, etc. Music enhances our mood, makes us think better, and makes us relate to the lyrics. The message conveyed through the lyrics of songs will leave a stronger impact and will be remembered for a longer time.

Music is also divine. Almost all religions embraced the power of music in worship. Many prefer to spend some time every day listening to divine music and songs.

Music is also a stress therapy. Listening to music will lighten the mood by reducing stress. Melody songs will relax your mind, while upbeat songs will leave an energetic and positive impact. Different types of music have different positive and enriching impacts on us.



ENJOY MUSIC AND CELEBRATE YOUR LIFE EVERY DAY

A lot of people around the world have contributed to music by singing and composing music and by writing lyrics. Michael Jackson, Elvis Presley, Eminem, Taylor Swift, Justin Bieber, Madonna, Kanye West, Jennifer Lopez, Shakira, Ed Sheeran, Jonas Brothers, Bruno Mars, Katy Perry, Beyonce, BTS, Carly Rae, Whitney Houston, Ilaiyaraja, M.S.Viswanathan, A.R.Rahman, R.D.Burman, Yuvan Shankar Raja, Harris Jayaraj, Amit Trivedi, D. Imman, Anirudh, G.V.Prakash Kumar, Vidyasagar, Santhosh Narayanan, S.P. Balasubrahmanyam, K.S.Chithra, K.J Yesudas, S.Janaki, Udit Narayan, Unni Krishnan, Swarnalatha, Shreya Ghoshal, Mohit Chauhan, Lata Mangeshkar, Aasha Bhosle, Sonu Nigam, Mohammad Rafi, Shankar Mahadevan, Sujatha Mohan, Susheela, Mano, Nithyashree, N. Muthukumar, Vairamuthu, Thamarai, P.Vijay, Viveka, Usha Uthup, Arjit Singh, Sid Sriram, Maria Gere, Lady Gaga, etc. are some of the examples.

It's always good to allocate at least 30 minutes every day for listening to good music. Isn't it? Every human being on this planet has only 24 hours. The success of a person is measured only through how joyful he/she is every day. When music can bring joyfulness, why can't we allocate even a little bit of our time for music every day? Let your life be filled with music. Celebrate every moment and every day.

