



# THE ART OF SHORT FILM MAKING: PASSION FOR MANY

**CASE STUDY/INSIGHT**

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A short film is a motion picture that has less running time and not considered as a feature film. Short films can have running time of maximum 40 minutes, though many of them have lesser duration. Short film making is a dream for many youngsters. Short films are generally made to showcase their talents and acquire chances in feature films. They are also made with the motive of creating awareness to the public on various social issues.

Short film making is no less than that of a feature film. Making a short film requires the same set of skills as of a lengthy feature film. It requires skills like, dubbing, cinematography and other elements that are required in a feature film. The challenge is that the necessary message or story should be conveyed within the short span of time, without compromising the essence of the film. The film should be made interesting with a mix of emotions, music, dialogues, editing and other elements within the short duration.

Short film enables the director to make a film on a small budget to tell their story to the audience. Short films can be made in different genres such as humour, thriller, mystery and action, as like the lengthy feature films. Short films were introduced globally during 1910's and now it is becoming more popular. The short filmmakers depended mainly on short film festivals and art exhibitions to showcase their works. But now, due to the improvement in technology, short filmmakers can make use of the social media platform such as YouTube and exhibit their works.





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More than a hobby, many people take short film making as their career. The interest and works in short film making are increasing among many young aspirants, students and common people who take up this to demonstrate their talents to the world. Many successful short film directors and actors have ventured into feature films and have established themselves successfully in the Cinema field. Short films are a great opportunity for the people who are passionate about pursuing career in feature films.

Some famous humorous Tamil short films are Zero kilometre, Nenjuku Needhi and Thuru. Karthik Subburaj, Nalan Kumarasamy, Balaji Mohan, Vijay Sethupathi, Bobby Simha and Karunakaran are some people who ventured successfully into cinema from short films.

Students pursuing courses in Film Making and editing, Production Design, Sound recording and Design, Visual Communication, Media Technology, Film Technology, Journalism, Photography and videography courses are contributing with innovative ideas to the short film making. Besides these regular courses, many online certification courses and trainings are also conducted.