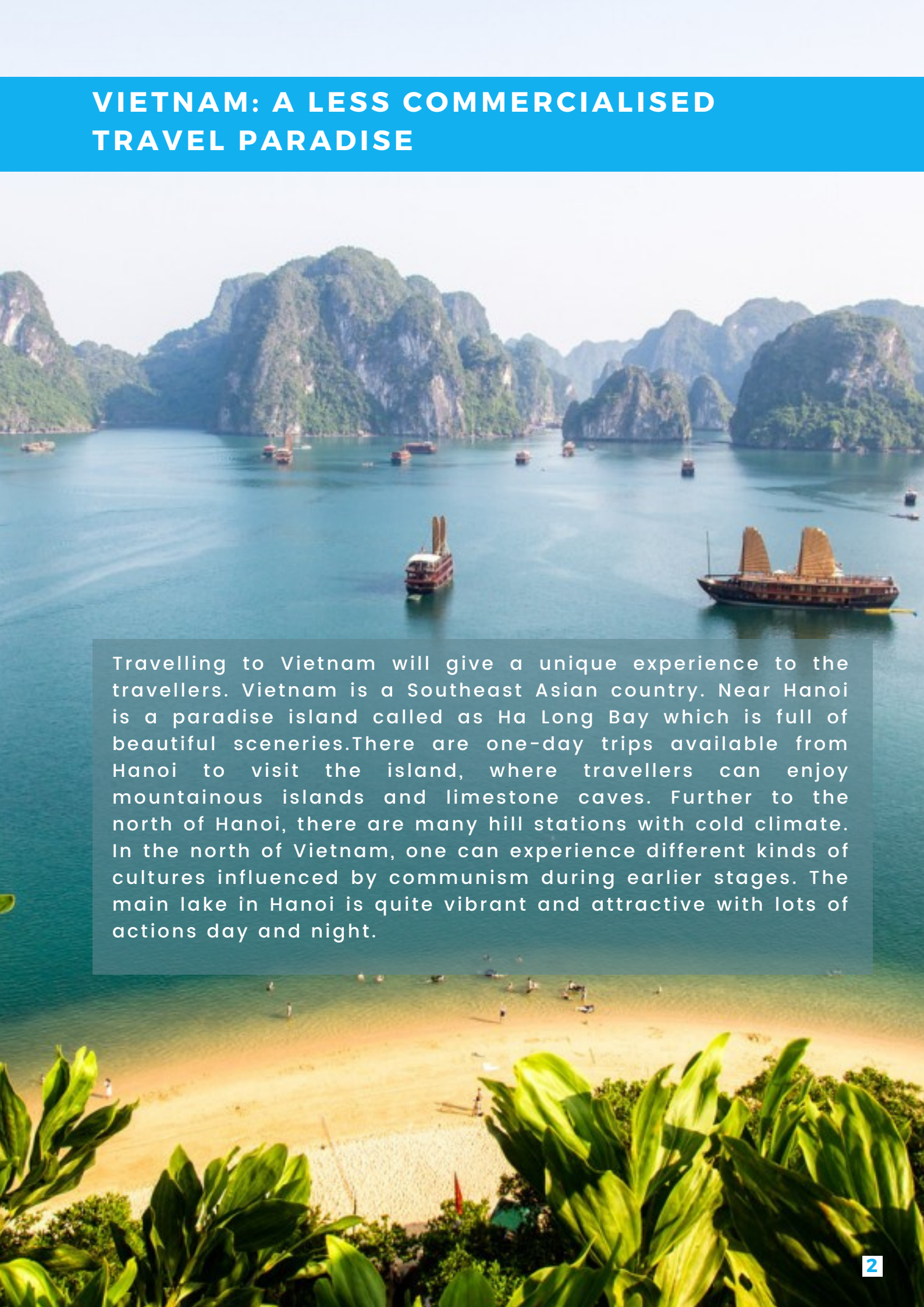




VIETNAM: A LESS COMMERCIALISED TRAVEL PARADISE

CASE STUDY/INSIGHT

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Travelling to Vietnam will give a unique experience to the travellers. Vietnam is a Southeast Asian country. Near Hanoi is a paradise island called as Ha Long Bay which is full of beautiful sceneries. There are one-day trips available from Hanoi to visit the island, where travellers can enjoy mountainous islands and limestone caves. Further to the north of Hanoi, there are many hill stations with cold climate. In the north of Vietnam, one can experience different kinds of cultures influenced by communism during earlier stages. The main lake in Hanoi is quite vibrant and attractive with lots of actions day and night.

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Hoi An, a trading port which dates back to 15th to 19th century in Vietnam, is a famous tourist spot. The Golden Bridge at Bana Hills Gate leading to Marble Mountains , Ban Gioc falls in northern Vietnam, Imperial city, the former capital of Vietnam are some popular and famous tourist destinations. The Hang Son Doong in Vietnam is one of the world's largest natural caves. It is the largest cave passage in the world by volume, which attracts tourists.

On the other hand, Ho Chi Min, the southern part of Vietnam is quite different. In early days it was influenced mainly by the American culture. From Ho Chi Min, there are many one-day trip facilities available to visit several war memorials. Cu Chi tunnels depict the hide and attack' strategy used by Vietnamese during wars. Several historical books have been written about the tunnels and their history in detail. These tunnels were used as hiding spots and as means for communication, food and weapon supplies to the soldiers. It is a 75 mile long complex of tunnels which is now turned into a war memorial.



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Even in this modern era, Vietnam has been following many of their unique customs. One such tradition is having coffee by sitting in low stools in streets. Witnessing such practices will give a unique and different kind of experience to the tourists. Compared to many other countries in Asia, Vietnam looks less commercialized.

Vietnam is a country with many tourist spots and unique culture of historical importance. Travelling to Vietnam will definitely be a treat to experience the natural beauty, visit historical monuments and memorials, understand unique culture, taste delicious cuisine and have a great experience.

